

Privacy Policy

This privacy policy ("policy") will help you understand how Forging Block ("us", "we", "our") uses and protects the data you provide to us when you visit and use Forgingblock.io ("website", "service").

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

What User Data We Collect

When you visit the website, we may collect the following data, including but not limited to:

- Your IP address.
- Your contact information and email address.
- Other information such as interests and preferences.
- Data profile regarding your online behavior on our website.
- Information about your visits to and use of this website
- Information that you provide to us for the purpose of inquiring about our products and services and/or subscribing to our email notifications.
- For merchants and shoppers
 - When opening an account, we may collect the following types of Personal Data of the beneficial owner or any user that is added to the account:
 - Name
 - Email address
 - Date of birth
 - Identification documents (such as a passport or driver's license)
 - We may use this Personal Data for risk-management purposes (i.e. to verify merchant's identity or address). We may also obtain information about our merchants from third parties such as credit bureaus and identity verification services. We ensure that such third parties adhere to the same data protection principles as us
 - We may also collect Personal Data from shoppers who are using our service, including but not limited to
 - Email address
 - IP addresses
 - Phone number

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our website according to your online behavior and personal preferences.

Safeguarding and Securing the Data

We are committed to securing your data and keeping it confidential. We] have done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

Our Cookie Policy

A cookie is a small amount of data, which often includes an anonymous unique identifier, which is sent to your browser from a website's computers and stored on your computer's hard drive. Cookies are required to use some our services. We and ad management partners ("Ad Partners") use cookies to record current session information.

Our Ad Partners may also from time to time use web beacons (also known as Internet tags, pixel tags and clear GIFs). These web beacons are provided by our Ad Partners and allow Ad Partners to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the Ad Partners. Web beacons enable our Ad Partners to recognize a unique cookie on your web browser, which in turn enables us to learn which advertisements bring users to our Website.

With both cookies and web beacon technology, the information that we collect and share is anonymous and not personally identifiable. It does not contain your name, address, telephone number, or email address.

You can opt-out of Google Analytics data collection with the Google Analytics Opt-out Browser Add-on (<https://tools.google.com/dlpage/gaoptout/>)

You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/> for additional information about disabling cookies from your browser.

EU and EEA users' right

If you are habitually located in the European Union or European Economic Area, you have the right to access, rectify, download or erase your information, as well as the right to restrict and object to certain processing of your information. While some of these rights apply generally, certain rights apply only in certain limited circumstances. We describe these rights below: You have the right to access your personal data and, if necessary, have it amended or deleted or restricted. In certain instances you may have the right to the portability of your data. You can also ask us to not send marketing communications and not to use your personal data when we carry out profiling for direct marketing purposes. You can opt out of receiving email newsletters and other marketing communications by following the opt-out instructions provided to you in those emails. Transactional account messages will be unaffected if you opt-out from marketing communications.

Links to Other Websites

Our website contains links that lead to other websites. If you click on these links we are not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Additional Disclosures

In addition to the disclosures identified elsewhere in this privacy policy, we may disclose information about you:

1. To the extent that we are required to do so by law;
2. In connection with any legal proceedings or prospective legal proceedings;
3. In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk).

Restricting the Collection of your Personal Data

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by sending us an email to info@forgingblock.io and

We will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send you promotional materials if you agree to this privacy policy.

To facilitate any request in respect of your personal data, you should indicate "privacy policy" in your email or other communication to us.